

Xaprio
Solutions

Portfolio

Website: <http://www.xaprio.com>

[Simplifying the
web with magic of
code & design.]

INTRODUCTION

Xaprio Solutions is an organization driven on enthusiasm and desire of young blood. Started on very 1st day of historic year 2005, Xaprio is now a well known brand in Web market. We have managed to outlook our past with achievements of present and dreams of future. And it is growing at a fast pace, achieving growth rate of 300% Year-on-Year.

Started with hands full of resources and sky high dreams of 4 New Delhi (India) based entrepreneurs, Xaprio now have achieved many milestones in past 4 years. We have unmatched presence in the market of Web. Our work, Client satisfaction, achievements, past growth track record speaks for us. Unlike other we have always preferred Human relations and values over and above profits and revenue. Client's satisfaction is still our measuring stick when we calculate our achievements. Xaprio solutions have always been recognized as *"Best quality in in-expensive rates"*.

After cementing our place in web-development, we have also managed well to acquire some respective positions in adjoining fields too. Now Xaprio's skill sets are widely spread in

➤ **Application Development and Maintenance**

➤ **Web-Designing and Development**

➤ **Customized solutions and Consultancy**

➤ **Quality Assurance**

As Quoted *"Good judgment comes from experience"*, we would appreciate if you don't measure our credits by what's said or written but by giving us a chance to showcase our expertise while working with you. We believe in power of dreams and if provided will give our 100% to help you achieve your dream.



As per famous war architect Sun Tzu "Army of a country decides its fate; The Generals of the Army are the one who have to pick the best army men to win the battle for the country. The Generals are the one on whom the fate of battle and country depends, they should not only get the best out of the army but also should put their best." In similar sense, the Management Team or the Key Players of a Company are the ones on whom the fate of Company depends. They are the one who had to take the best out of their team and provide the best to their Clients.

Here we are presenting a brief introduction about the key players of our Management Team

Mr. Nitin Gupta, Co - Founder, Managing Director & CEO

Mr. Nitin played an important role in the foundation of the Xaprio in the fall of 2004. Since then, he's serving the Company as Managing Director & CEO. This is his second venture, with another IT Company (Name not to be disclosed) being the first one, which was sold successfully to a Venture Capitalist Firm in mid of 2004. Under his leadership, Xaprio is growing at a rate of 300% Year on Year. Mr. Nitin was born on July 22, 1983. He holds a B.Tech. In IT and MBA in Finance from GGSIPU, New Delhi.



Mr. Ramneek Chadha, Co - Founder, Managing Director - Business Development

Mr. Ramneek is serving Xaprio since its incorporation; He played a vital role in the formation of the company. The Term "Xaprio" was also proposed by him. He's currently handling the Business Development unit of the company. He was born on September 21, 1983. He holds a BCA and MCA from GNDU Amritsar.



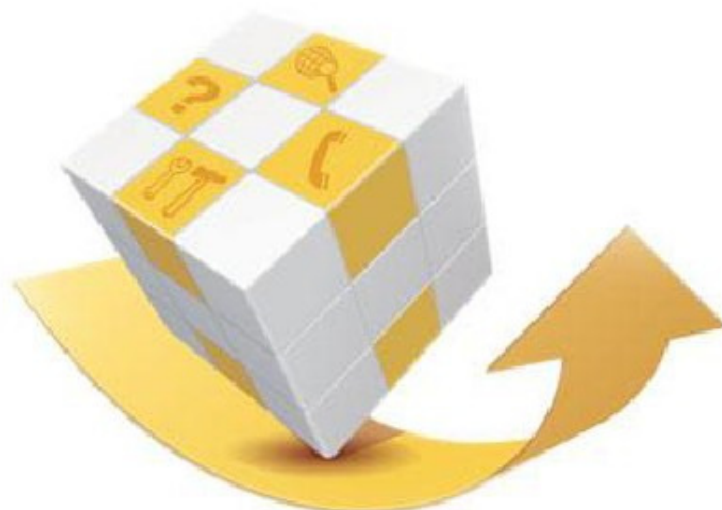
Mr. Rohit Arora, Co - Founder, Managing Director - Human Resource

Mr. Rohit Co - Founded Xaprio and is currently serving the company as the Managing Director of Human Resource Department. He plays a very important role in the company and all of HR depends solely on him, He has a uncanning knack to hire best minds from all over India, which makes us look even better. Born on December 29, 1983, Mr. Rohit holds BTech in Electronics and Telecommunications from DCE.



Mr. Prabhjinder Singh Ahuja, Managing Director - Worldwide Sales, Delivery & Innovation

Mr. Prabhjinder A.K.A. Sunnie is currently serving Xaprio as the Managing Director of Worldwide Sales & Delivery. He joined Xaprio in early days and serving Xaprio since then. He plays a number of roles in company and heads the Worldwide Sales, Delivery and Innovation units. Mr. Sunnie was born on 26th August 1983; He holds a BCA and MCA from GNDU Amritsar.



We, at Xaprio Solutions propel from the saying "If *you only do what you know you can do- you never do very much*". We understand the need of extending our expertise with every hour of need. Our desire to always be one step ahead of your requirements helps us to use new/upgraded technologies prevailing in market. Our integrated R&D department is a way to keep our self in line with what's new in this ever changing world.

We at Xaprio Solutions believe in giving 100% in every field and to look beyond challenges. And counting on this belief we have flagged many milestones as achiever and have managed to add our expertise in fields of:

➤ **Application Development and Maintenance**

➤ **Web-Designing and Development**

➤ **Customized solutions and Consultancy**

➤ **Quality Assurance**

Cost competitiveness, on time delivery, Good technical & communication skills, Proper planning structure, Integrated R&D department, Quality Assurance are few of our way to enhance our relation with existing and new clients.

Currently we are well equipped to serve on following:



Application Development and Maintenance



Adopting an offshore outsourcing model should be about more than seeking cost reductions, it should establish a framework to drive continuous improvement. Xaprio Solutions enables your business to leverage the combined benefits of IT Outsourcing (ITO) and Business Process Outsourcing (BPO) by adopting a unified view of your processes and applications. At Xaprio Solutions, our Application development and Application Maintenance methodology, caters to the best of breed processes which helps in a successful on-time and above expected delivery. Stringent quality procedures clubbed with benchmarked practices and experienced delivery skills help clients get maximum return on their IT spending.

Our Application Development & Maintenance services have helped clients reduce costs by as much as 60 per cent. The cost-effectiveness and flexibility of the service hinges on strategic sourcing. This involves identifying and employing the right skills at the right cost, through the most appropriate location mix of onsite, off-site and off-shore. Our industrialized service offering is highly tool-based, with strong process orientation and maximal usage of industry standard tools. The factory model ensures maximum reusability of components, thus reducing continuous investments across hardware, software and in resources. Our metrics driven approach ensures optimal performance to meet the most demanding service level agreements.

For us, Application Development Maintenance stands for "Application *Development that delivers*".

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Web-Designing and Development



Xaprio Solutions holds a reputable position in the market of web-development. Our skilled Designers and Developers are capable of working on highest of levels. Good technical skills, Proper planning structure, integrated R&D department and Quality Assurance are combined together to provide our client's with world class product/application.

With very talented designers we always assure the best looks and feel for the product. Easy navigation and user friendly structures are one of our key weapons to make product popular among masses. We are also capable to work on and open Source Scripts.

We are proficient working on **Joomla, Wordpress, Drupal, Magento, Os Commerce, Pligg etc.**

Xaprio Solutions is an established brand in huge range of technologies like PHP, Ruby on Rails, ASP.Net, C, C++ . Xaprio solutions have always been recognized as "Best quality in in-expensive rates".

Frameworks we are capable to serve with: **Cake PHP, CodeIgniter, Zend, EXTJS, Sitefinity, Telerik Libraries, IM SDK.**

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Customized solutions and Consultancy

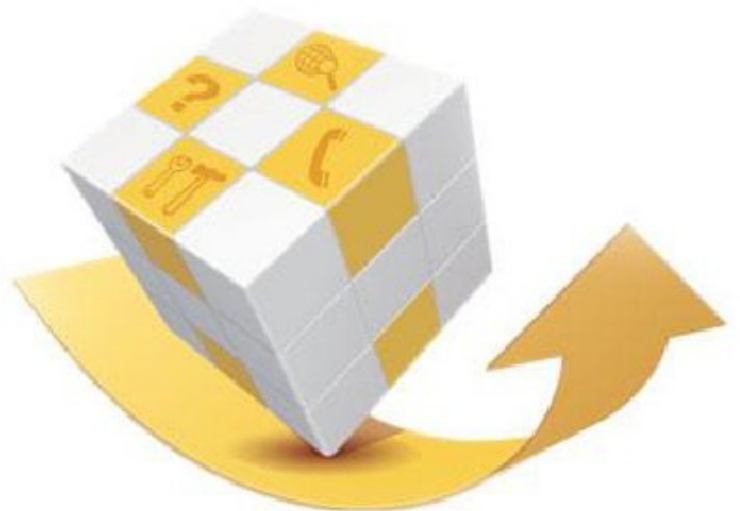


There's a saying that 'Corporate or Businesses should be "System Dependent" and not "People Dependent"'. We completely agrees with this statement, as a minor manual error in complex jobs can cause too big of a loss for a business, but on the other hand, a quality software application can reduces the chance of error by over 99.9% and hence saving millions to a business in longer term. Software applications are a one-time investment, but it ensures savings & returns of millions on a larger scale.

As per the findings by Kinsey-Nielsen, "there's *no readymade software application available in the market that can serve more than 70% of the requirements of a company, that too in the best case*". Every organization have a different business model then other, then how can a single software can perform all of the tasks of both the organizations ?

Xaprio, by its cross-industry experience and technical capabilities uses its robust methodology for gathering requirements, managing specifications, steering the development cycle and testing the deliveries in synergy with a powerful set of web-based tools for Project Management and Error Resolution that are fully transparent to our clients.

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Quality Assurance

We at Xaprio Solutions believe that *"Quality is never an accident; it is always the result of high intention, sincere effort, intelligent direction and skillful execution; it represents the wise choice of many alternatives"*. And Quality Assurance describes the process, to ensure quality control, Pre-defined specification based development, user based application. We understand the fact that an application must be designed and developed by keeping in mind the interest, needs and requirement of actual users.



Types of website/Application Testing:

We at Xaprio Solutions, ensure the quality with using various steps and types of testing. Below are the listed types of Website and Web Application Testing:

1. Unit Test
2. System Test.
3. Integration Test.
4. Functional Test.
5. Performance Test.
6. Beta Test.
7. Acceptance Test.



Methods of website/application Testing:

We are capable of employing various methods of testing as per the requirement of Client and project. Some of the methods available with us are:

1. Black - Box Testing.
2. White - Box Testing.
3. Gray - Box Testing.
4. Acceptance testing.
5. Regression Testing.
6. Non Functional.

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We have always backed our self with a thought that, "The great thing is not where we stand, but in what direction we are moving". Xaprio started with Web-Development as its core area of interest, and within this short span of time, we have achieved ourselves a brand name standing for "High Quality at In-expensive prices". Success motivates one to work harder. The same way success in web-development has encouraged us to take further steps to try our capability and emerge as industry leaders in other fields too.

Xapads - Contextual Ad Network - <http://www.xapads.com>

Xapads is a display based advertisement network concentrating on Search, Behavioral, Contextual and Geo Targeting. We have a network of 1200+ publishers serving our ads on 2000+ websites, taking the total tally of ad impressions to over 50 Million per day, scalable to 500 Million per day via our trusted source of Publishers and Vendors.

We have one of the highest CTR and Conversion rate in the industry, comparing ourselves with some of our competitors, we are striving our best to achieve highest ROI for all of our advertisers.

We have an advertiser base of over 500, a number of Fortune 2000 Companies are our direct clients as well. We are working with 5 of top 10 ad networks by fulfilling their inventory requirements.

We are known in the market as the company providing high quality traffic at the most in-expensive prices.

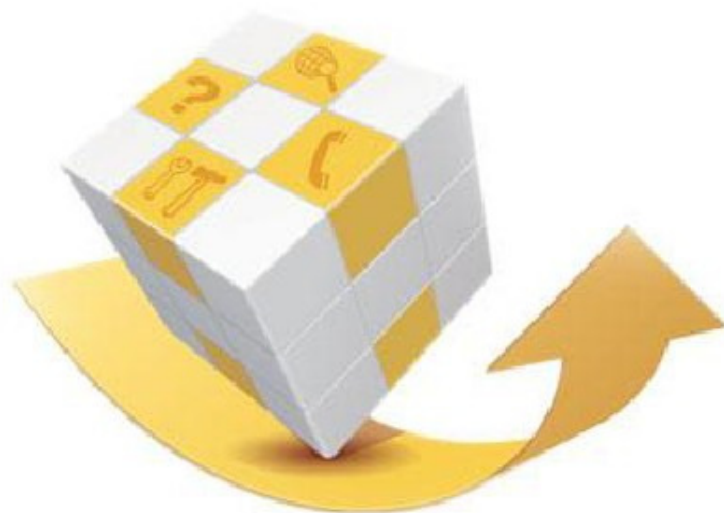


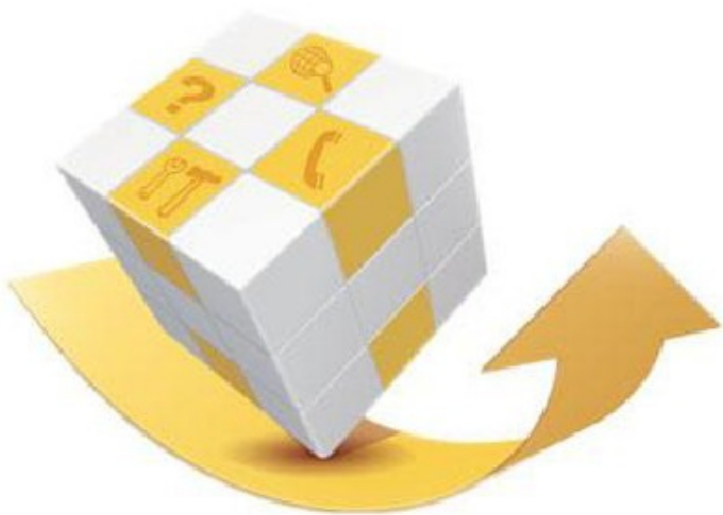
Xaphost -Domain & Hosting Service - <http://www.xaphost.com>

Another of the field where Xaprio have extended its roots is Web-Hosting. XapHost provides one stop solution to Hosting and domain related concerns. well filled with features like 24X7 support, WHM, Cpanel, Windows and Linux based latest servers, and one the most user friendly panel that allow us to provide best for one's penny.

At XapHost we only use quality IBM / Dell servers which were built for the sole purpose of being a web server. Moreover efficient 24X7 support staff is well qualified to solve any raised issue. We also provide with Managed Servers where we take care of every responsibility, task, up gradation and backups on daily/regular bases.

High quality web hosting at the best pricing available! Our hosting packages include everything you need to have a complete online presence. We host a broad range of sites including personal sites, business sites and large portals that receive millions of monthly hits!





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